



SOUTHLAND STREET FAIR

2022 VENDOR PACKET

JUNE 11, 2022 | 3:00PM - 8:00PM



Southland Association
PO Box 4756
Lexington KY 40544



www.southlandstreetfair.com
southlandstreetfair@gmail.com



[@southlandstreetfair](https://www.facebook.com/southlandstreetfair)



What's back and better than ever? **SOUTHLAND STREET FAIR!**

We'll be joining thousands of our closest friends on Southland Drive for the seventh annual Southland Street Fair on Saturday, June 11 from 3:00 p.m. until 8:00 p.m. We're featuring activities, local food, retail vendors, and live music in a blocked off section of Southland Drive and the adjacent parking lots.

The Southland Street Fair offers an opportunity for you to sell food, beverages, and retail materials, as well as market your business or provide an activity to the many guests who will join us.

In the past few years, the Southland corridor has undergone significant improvements with new businesses, infrastructure and community involvement. This event will continue the progress on Southland, providing an avenue for local businesses to come together with the strong neighborhood support to celebrate the uniqueness this corridor has to offer.

Ready to
register as
a vendor?

Visit our website
to complete the application.

Please submit an online application via the registration link on the website. Receipt of your application will be confirmed in email once your application is accepted by the committee.

For more information on the Street Fair, please visit the website:
<http://southlandstreetfair.com>.

For any additional questions, email us at
southlandstreetfair@gmail.com.

Respectfully,
The Southland Street Fair Planning Committee

<http://southlandstreetfair.com/vendor-registration>



Important Dates

APRIL 11: Southland Drive vendors who have an application in by this date will get priority.

APRIL 15: Registration for vendors is due. We have SOLD OUT in previous years, so please register early. Preference will be given to local businesses and neighborhood vendors.

APRIL 22: Vendors will be sent an email confirming registration and other details by this date. Vendor registrations are accepted based on vendor location, application submission date and mix of available vendors for the event.

MAY 30: All payments for vendor booth setup must be received by this date. If not received, vendor space will be opened up to other potential vendors.

Street Fair 101:

SOUTHLAND
STREET FAIR

10,000

... to ...

14,000

ESTIMATED
ATTENDEES

AT THE SOUTHLAND STREET FAIR
YEARLY SINCE 2015

9,400+

GOOD FOODS
CO-OP OWNERS



WELCOME TO

Lexington, KY

POPULATION 321,000

WITHIN A 1/2 MILE -
A 10 MINUTE WALK

1,500+

FAMILIES & 

6,000+

RESIDENTS 

NINE 
active
neighborhood
associations

WITHIN 1 MILE -
A 20 MINUTE WALK



JUNE 11, 2022

Pricing & Payment

Pricing for approved vendor participation during Southland Street Fair 2021.

For information about becoming an Event or Alcohol Sponsor, please email southlandstreetfair@gmail.com.



Southland Association members	\$15
Non-member business, Southland Drive Area*	\$70
Businesses, not in Southland Drive Area	\$150
Non-Profits/ Schools/ Neighborhoods	\$40
Additional Vendor Space**	\$40
Electricity hook-up (single 20 amp, more by arrangement; generators by permission only, and generators will be placed to minimize noise pollution)	\$55

*Southland Drive Area includes side streets off Southland Drive (including Southport, Southview, Eastway, Cherrybark, Regency, Rambler, Rainbow, Rebel, Intersection at Nicholasville and Rosemont Garden). The Committee reserves the right to make the final decision. For questions, email southlandstreetfair@gmail.com.

**We recognize that some vendors need more than one 10x10 space. For each additional space required, a rate of \$40 will be applied to your base vendor booth rate, with a maximum of 3 vendor spaces available for each applicant. (example: vendor rate + \$40 for 2 vendor spaces; vendor rate + \$80 for 3 vendor spaces.)

VENDOR FACT SHEET

Vendor Responsibilities

- Each vendor space is a 10x10 area.
- Vendors must provide their own tent, tables, and materials.
- Vendors must provide 200 feet of 10-12 gauge heavy duty electrical cords, if electricity is required.

Load In/ Load Out Plan

- Vendors will be assigned a load-in time via email.
- Vendors will check-in the day of the event at the assigned registration location.
- All vendors should be set-up and ready by 2:30 p.m. Health inspections will be conducted at this time.
- **It is the responsibility of each vendor to ensure they have met Health Department requirements, and have all licenses and insurance in place.**
- Vendors are responsible for set-up and clean up of their area. Vendors may not bring vehicles in to load out until 8:00 p.m.
- Vendors must be cleaned up by 9:30 p.m. This means the tent, tables, chairs and other items should be removed from the space, and all trash placed in trash receptacles. If a vendor space is found to require excessive cleaning by the Southland Street Fair team, the vendor may not be approved for the Street Fair in the future.

Placement

Vendors will be notified of general placement in advance. However, updates may be made during load in at the discretion of the Southland Street Fair team in order to best accommodate all vendors and ensure the safety and enjoyment of guests.

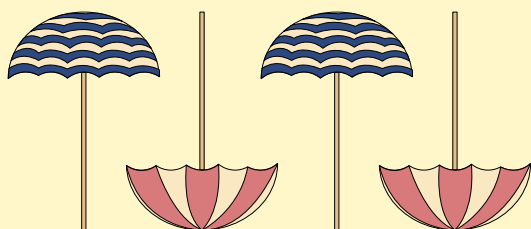
Parking

Support vehicles and vendor vehicles should never park within the event boundaries during the event unless the committee has approved the vehicle or the vehicle is a food truck. Towing is enforced. Vendors and staff of vendors may park their cars in the dedicated location emailed to you prior to the event.

Payment

By April 22nd, you will receive notice if your application request has been accepted or if your application is on the waitlist for acceptance. Once your application is confirmed, you will receive instructions for payment including options to complete your vendor payment via credit card using our online system, the opportunity to mail your payment and two in-person opportunities to meet with a member of our team to provide payment.

No refund will be made for any reason other than event cancellation.



VENDOR FACT SHEET

Sponsors

If you are interested in sponsorship or would like to learn more about the opportunities and benefits of sponsorship, please check out the Sponsorship Packet on our website:
<http://southlandstreetfair.com/be-a-sponsor/>

Rain Date

Every effort will be made to have the fair. If weather causes the fair to be cancelled, there will be no rain date and refunds will be made to vendors.

Health Department Permits

- Each vendor is responsible for following the Health Department's Temporary Food Operations guidelines and permitting process (\$60). A link is available on our website on the vendor page. The most common things vendors forget include:
 1. Three buckets for your wash, rinse, and sanitize washing system.
 2. Designate an area to wash your hands (away from food, paper, and utensils). Always provide soap and disposable hand towels.
- The Health Department will do compliance checks onsite prior to the Street Fair. For any questions, please call (859) 231-9791.

Sales Tax

If you wish to sell items, you are responsible for fulfilling all requirements with the local and state revenue departments.

Alcohol Policy

- There will be no sale of alcohol except for the Alcohol Sponsors.
- If you wish to be an Alcohol Sponsor, please contact southlandstreetfair@gmail.com ASAP.

Buskers Policy

No walking vendors will be able to attend without paying the vendor fee.
Walking vendors must be approved.

MLM Policy

The Southland Street Fair does not accept network marketing or MLM vendors.

Ready to register as a Vendor?

Visit our website to complete the application:
<http://southlandstreetfair.com/vendor-registration>

The Southland Street Fair may ask food vendors to show proof of appropriate licensure and insurance prior to the event. Inability to show proof of these items may result in cancellation of vendor space.

