

## Membership Application

### Membership Type\*(check one)

- Individual or Family ..... \$35
- Neighborhood Association ..... \$35
- Business 1-5 employees ..... \$75
- Business 6-10 employees..... \$150
- Business 11+ employees ..... \$250
- Commercial Property owners ..... \$250

Member Name to be listed:\*

\_\_\_\_\_

Contact Person's Name:

\_\_\_\_\_

Title \_\_\_\_\_

Address\* \_\_\_\_\_

\_\_\_\_\_

Phone\* \_\_\_\_\_ fax \_\_\_\_\_

email \_\_\_\_\_

website \_\_\_\_\_

*\*required field*

## Committee Work

I'm interested in helping with the following issues/committees:

- Landscaping
- Farmer's Market
- Promotional Events
- Marketing
- Infrastructure
- Southland Jamboree
- Other \_\_\_\_\_

southlandassociation.com

## Board of Directors

**Rick Bertelson, President**  
277-7182 [rickjill@windstream.net](mailto:rickjill@windstream.net)

**Melissa Gayheart, Treasurer**  
Melissa Gayheart, Attorney PLLC  
276-6193 [gayheart@aol.com](mailto:gayheart@aol.com)

**Hilary Baumann, Secretary**  
Fascination Design  
492-1654 [hbaumann@fascinationdesign.com](mailto:hbaumann@fascinationdesign.com)

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**Bill Booker, Lexington Healing Arts Academy**  
252-5656 [bill@lexingtonhealingarts.com](mailto:bill@lexingtonhealingarts.com)

**Janet Cabaniss,**  
Hill-n-Dale Neighborhood Association  
276-1243 [jcabaniss@gmail.com](mailto:jcabaniss@gmail.com)

**Neill Day, Donut Days**  
277-9414 [RNDay@aol.com](mailto:RNDay@aol.com)

**Danielle Dove, Good Foods Market & Cafe**  
278-1813 Ext. 231 [danielle@goodfoods.coop](mailto:danielle@goodfoods.coop)

**Don Hurt, Old Kentucky Chocolates**  
278-4444 [puzzle2@webtv.net](mailto:puzzle2@webtv.net)

**Sandy Levy, Sanford E. Levy LLC**  
271-9489 [sanfordelevyllc@aol.com](mailto:sanfordelevyllc@aol.com)

**Rob Milward, Milward Funeral Directors**  
252-3411 [milward@milwardfuneral.com](mailto:milward@milwardfuneral.com)

**Cindy Muvihill, Parkway Developers Inc**  
252-5242 [cindy@parkwaydev.com](mailto:cindy@parkwaydev.com)

**Melanie Roederer, Perspectives Inc.**  
278-0266 [melroe@insightbb.com](mailto:melroe@insightbb.com)

**Stewart Perry, Perry & Perry Insurance**  
277-7195 [stewart@stewartperry.org](mailto:stewart@stewartperry.org)

**Billy Sherrow, Sherrow Schrader and Sutherland, PSC**  
685-0035 [bsherrow@tripleslaw.com](mailto:bsherrow@tripleslaw.com)

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**Phil Wyant, Ex-Officio**  
The Wyant Company LLC  
276-4692 [pcwyant@aol.com](mailto:pcwyant@aol.com)



**A Community Service Organization**

**southlandassociation.com**

**PO Box 4756  
Lexington KY 40544-4756**

## History

In 2003 a group of property owners began meeting to address the need for planning for the future of the Southland business community. In October 2004 The Southland Association was formed as a non-profit corporation. Membership recruitment efforts and surveys revealed that priorities of business and property owners were to increase the visibility and viability of Southland, making it an attractive, safe and welcoming area to shop, eat, and do business. By joining together, we have the ability to work with private and public entities for improvements and promotion of Southland.

## Southland Association Mission Statement

*We stand united in support of the Southland Community, to promote healthy business and to enhance the future for the benefit of our residents and customers.*

Established 2004

## Membership

Membership is open to any person or organization supporting our mission, without regard to where a person or organization is located. Members include many businesses, professionals, service providers, commercial property owners, neighborhood associations and others.

## Member Benefits:

- Southland Jamboree
- Farmer’s Market
- Landscaping & Lighting Improvements
- Member to member business exchange
- Neighborhood outreach
- E-newsletter
- Member Events

## Annual Dues

Individual or Family .....\$35  
 Neighborhood Association .....\$35  
 Business 1-5 employees .....\$75  
 Business 6-10 employees .....\$150  
 Business 11+ employees .....\$250  
 Commercial Property owners.. \$250

## Matching Grant

In October 2004, Phil Wyant, President of the Southland Association, pledged a \$5000 Matching Fund Challenge to purchase plant materials and landscaping to replant and revitalize the Southland Business District. 150 trees have now been planted along Southland Drive, and we are planning additional planted areas of flowers and greenery. A separate account has been established at Bank of the Bluegrass for these funds. We appreciate your consideration of a contribution to this important piece of Southland’s future.

## Matching Fund Contribution:

\$ \_\_\_\_\_

may be made in the form of a pledge/payable by \_\_\_\_\_(date)

*Checks for dues and contributions should be made payable to:*

The Southland Association  
 c/o Melissa Gayheart Treasurer  
 PO Box 4756  
 Lexington KY 40544-4576