

Membership Application

Business _____

Address _____

Contact _____

Title _____

Type of Business _____

phone _____ fax _____

email _____

website _____

Committee Work

I'm interested in helping with the following issues/committees:

- Landscaping
- Farmer's Market
- Promotional Events
- Marketing
- Infrastructure
- Southland Jamboree
- Other _____

southlandassociation.com

Board of Directors

Phil Wyant, President
The Wyant Company LLC
276-4692 pcwyant@aol.com

Gino Guarnieri, Vice President
Geno's Formal Affair
259-2323 gino@genosformalaffair.com

Robert B Jones, Treasurer
Bank of the Bluegrass
233-8937 rjones@bankofthebluegrass.com

Melanie Roederer, Secretary
Perspectives Inc.
278-0266 melanie@perspectives-usa.com

Hilary Baumann, Fascination Design
492-1654 hbaumann@fascinationdesign.com

Neill Day, Donut Days
277-9414 RNDay@aol.com

Don Hurt, Old Kentucky Chocolates
278-4444 puzzle2@webtv.net

Sandy Levy, Sanford E. Levy LLC
271-9489 sanfordelevyllc@aol.com

Rob Milward, Milward Funeral Directors
252-3411 milward@milwardfuneral.com

Stewart Perry, Perry & Perry Insurance
277-7195 stewart@stewartperry.net

Billy Sherrow, Sherrow Schrader and Sutherland, PSC
685-0035 bsherrow@tripleslaw.com

Crystal Stites, Good Foods Market & Café
278-1813 Ext. 231 cstites@goodfoods.coop

Howard Stovall, Signs Now
260-1048 hstovall@windstream.net

Don Blevins, board advisor
LFUCG Council 10th District
258-3200 dblevins@lfucg.com



A Community Service Organization

southlandassociation.com

PO Box 4756
Lexington KY 40544-4756

History

In 2003 a group of property owners began meeting to address the need for planning for the future of the Southland business community. In October 2004 The Southland Association was formed as a non-profit corporation. Membership recruitment efforts and surveys revealed that priorities of business and property owners were to increase the visibility and viability of Southland, making it an attractive, safe and welcoming area to shop, eat, and do business. By joining together, we have the ability to work with private and public entities for improvements and promotion of Southland.

Southland Association Mission Statement

We stand united in support of the Southland Community, to promote healthy business and to enhance the future for the benefit of our residents and customers.

Established 2004

Membership

Membership is open to any person or organization supporting our mission, without regard to where a person or organization is located. Members include many businesses, professionals, service providers, commercial property owners, neighborhood associations and others.

Member Benefits:

- Sponsored promotions
- Southland Jamboree
- Universal Gift Certificate
- Marketing Initiatives
- Farmer’s Market
- Landscaping & Lighting Improvements
- Member to member business exchange
- Neighborhood outreach
- Services Directory

Annual Dues

| | |
|--------------------------------|-------|
| Neighborhood Association | \$35 |
| Individual or Family | \$35 |
| Business 1-5 employees | \$75 |
| Business 6-10 employees..... | \$150 |
| Business 11+ employees | \$250 |
| Commercial Property owners.. | \$250 |

Matching Grant

In October 2004, Phil Wyant, President of the Southland Association, pledged a \$5000 Matching Fund Challenge to purchase plant materials and landscaping to replant and revitalize the Southland Business District. 150 trees have now been planted along Southland Drive, and we are planning additional planted areas of flowers and greenery. A separate account has been established at Bank of the Bluegrass for these funds. We appreciate your consideration of a contribution to this important piece of Southland’s future.

Blue Grass Community Foundation

Personal, tax deductible donations for any Southland Association project should be made payable to The Southland Association, and sent to:

Blue Grass Community Foundation
250 West Main Street, Suite 1220
Lexington, Kentucky 40507-1714

Donors will receive a letter from BGCF acknowledging receipt of any donation.

Matching Fund Contribution:

\$ _____

may be made in the form of a pledge/payable by _____(date)

Checks for dues and contributions should be made payable to:

The Southland Association
c/o Bobby Jones Treasurer
PO Box 4756
Lexington KY 40544-4576